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FOR IMMEDIATE RELEASE



TeL Systems/Thalner Electronic Labs Achieves Top AV Industry Certification

Ann Arbor, Michigan, January 28, 2005 – TeL Systems today announced that it has achieved the Gold level of certification through participation in the audiovisual industry’s highly regarded Certified AudioVisual Solutions Provider (CAVSP) Program, marking its commitment to education and training for all employees. The Gold designation is the highest level of CAVSP Certification possible.

The CAVSP Program is the industry standard certification program for companies in the professional audiovisual industry. It is administered by The International Communications Industries Association, Inc.® (ICIA®) and the International Communications Industries Foundation (ICIF).

The CAVSP Program includes three levels -- basic, silver and gold certified members -- depending on the percentage of staff within an organization who have received individual certification. Individual certification is known as the Certified Technology Specialist (CTS) program, and consists of general certification as well as specialized certification in design, installation, rentals or sales.

”Having achieved the Gold level of the CAVSP Program, is a significant achievement and is something of which we are very proud. This company certification means that more than 75% of our employees that work directly with clients have succeeded individually to achieve their CTS Certification,” said Karl Couyoumjian, President of TeL Systems. “We are also very proud of the fact that we are the only company in Michigan that has achieved CAVSP status *of any level* and are committed to having highly trained personnel working with our clients. Having achieved this certification is validation of our commitment to ongoing employee education.”

“A CAVSP designation gives AV companies a competitive advantage in the marketplace,” said Randal A. Lemke, Ph.D., ICIA’s executive director. “Customers of audiovisual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest AV technologies and techniques.”

Companies eligible for CAVSP status include businesses that manufacture, sell, integrate, design, provide consultation on or rent AV equipment, systems and services. The CAVSP program (formerly ICIA’s Certified Member Program) ties in with the AVolution Industry Awareness Campaign that promotes the skills and talents of professional AV solutions providers (AVSPs). To achieve CAVSP status, the company must participate in AVolution by agreeing to 10 Standards of Excellence. More information on ICIA’s certification program and educational courses is available at www.infocomm.org. More information on the AV Industry’s AVolution Awareness Campaign is available at www.avolution.info.

TeL Systems (formerly Thalner Electronic Labs) is an Ann Arbor, Michigan company that designs, sells, installs and services innovative Audio Visual, Video and Audio systems for education, business, industry and broadcast applications. 2005 marks TeL Systems 40th Anniversary in the professional A/V, Video and Audio Systems business.

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